

GENESEO COMMUNITY CENTER

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CENTRAL THEATER

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www.GeneseoParkDistrict.org

To: Geneseo Park District Board of Commissioners
From: Andy Thurman, Executive Director
Date: November 16, 2021
Memo Re: 2022 Goals and Long Term Goals



**GENESEO
PARK DISTRICT**

The Park District Staff has reviewed the goals by department below and these have been approved by the Executive Director per our policy. These goals have been formulated by the needs of the District and the current Park District Strategic Plan. The goals are separated by department and goals are added each year for personal and departmental growth outside of the Strategic Plan. Goals are reviewed with staff several times throughout the year and some goals will change and others may move to long term goals.

Administration and Finance Goals

- Start Accreditation Review process (2023 – 2018)
- Update Comprehensive Plan
- Update ADA Plan
- Board Review of Mission & Vision
- Review and updating of policies and procedures by Board and Staff
- Target Marketing
- Create a quarterly full-time staff training plan
- Create one Park District Team Building Event for ALL staff and Board

Recreation Department Goals

- Continue to evaluate programs and complete budget worksheets for all programs
- Establish Core Programs and evaluate offerings based on Core Programs
- Investigate and run three new programs
- Evaluate program pricing and class minimums based on a post COVID world
- Update competitive programs to follow standards
- Establish Staff expectations throughout positions
- Create a Plan for Summer Day Camp including training, games, theme weeks based on feedback from 2021
- Review Special Events and update events to bring new interest
- Evaluate the Aquatic Center hours, staffing and concessions to minimize expenses/wages
- Review RecTrac and determine appropriate staff training
- Determine current program lifespan and retire programs that have reached their lifecycle
- Provide training opportunities for current part-time staff
- Develop some type of club activity. This could be running, biking or mountain biking
- Create one cooking class/meal prep
- Maintain program fixed asset inventory

The mission of the Geneseo Park District is to enhance the quality of life in our community by providing a positive recreational experience for all.

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Facilities Goals

- Compile and type job manual for Superintendent of Facilities position
- Investigate native plantings or other additions to Anderson Memorial Park
- Evaluate Theater scheduling and determine slow months and promotions and partnerships
- Continue to work on maintenance and standards plan
- Complete PDRMA's risk management review
- Complete 2022 ADA Transition Plan
- Update old Indoor Pool Desk Area into Recovery Room space
- Maintain fixed asset inventory

Long term goals have been developed by the Park District Staff to provide an layout for the next two to five years. Several of these goals help maintain the current status of the District and others will be determined by a new Comprehensive Plan in 2022. Some of these goals are ongoing.

Long Term Goals:

- Utilize 2022 Master Plan to update Community Center Facilities based on needs established
- Implement the succession procedure plan
- Determine future for the rental home
- Work with the Park District Foundation to establish a new fundraising event
- Maintain the 2024 IPRA/IAPD Accredited Agency Award
- Pay off Debt Certificates issued to finance new Aquatic Center
- Evaluate life cycle of programs and end programs that have reached their life cycle
- Maintain 10 year capital replacement plan
- Review underutilized space, i.e. racquetball, old babysitting room
- Implement new requirements from the 2022 ADA Transition Plan
- Investigate use of sustainable methods of technology for buildings & facilities
- Explore the need for a Park District After School Program
- Update and Educate all staff on Core Values
- Maintain tax rate